

917 Hillfield Ct, Ste 4
Oceanside, CA 92058
www.loygen.com



3/16/2014 1:47:04 PM

Annexe Brands
7580 Metropolitan Dr, San Diego, CA 92108, United States

Database Statistics		
Total Database	4687	
Standard Addressses	4001	85.36 %
Non Standard Addresses	686	14.64 %
Total Emails	1936	41.31 %

Your monthly reports are enclosed for your review. If you have any questions or comments, please feel free to contact us at (951) 215-6017. Thank you again for your business, we truly appreciate it.

Campaign :DDS1FV Appointment Reminder	
Emails Sent	405

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Unique Opens : 134 / 33.09 %	Not Opened : 245 / 60.49 %	Unsubscribed : 3 / 0.74 %	Bounced : 22 / 5.43 %
Campaign :DDS1FV Happy Anniversary			
Emails Sent			123
Unique Opens : 38 / 30.89 %	Not Opened : 55 / 44.72 %	Unsubscribed : 2 / 1.63 %	Bounced : 11 / 8.94 %
Campaign :DDS1FV Happy Birthday			
Emails Sent			535
Unique Opens : 100 / 18.69 %	Not Opened : 120 / 22.43 %	Unsubscribed : 6 / 1.12 %	Bounced : 57 / 10.65 %
Campaign :DDS1FV Lost Patient Recovery			
Emails Sent			245
Unique Opens : 40 / 16.33 %	Not Opened : 130 / 53.06 %	Unsubscribed : 3 / 1.22 %	Bounced : 18 / 7.35 %
Campaign :DDS1FV New Patient - Emergency Future Appointment			
Emails Sent			11
Unique Opens : 5 / 45.45 %	Not Opened : 6 / 54.55 %	Unsubscribed : 0 / 0 %	Bounced : 1 / 9.09 %
Campaign :DDS1FV New Patient - Emergency No Future Appointment			
Emails Sent			9
Unique Opens : 0 / 0 %	Not Opened : 0 / 0 %	Unsubscribed : 0 / 0 %	Bounced : 2 / 22.22 %
Campaign :DDS1FV New Patient - Future Appointment			
Emails Sent			54
Unique Opens : 22 / 40.74 %	Not Opened : 36 / 66.67 %	Unsubscribed : 1 / 1.85 %	Bounced : 3 / 5.56 %

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Campaign :DDS1FV New Patient - No Future Appointment			
Emails Sent			21
Unique Opens : 8 / 38.1 %	Not Opened : 9 / 42.86 %	Unsubscribed : 0 / 0 %	Bounced : 3 / 14.29 %
Campaign :DDS1FV New Patient - No Show			
Emails Sent			6
Unique Opens : 2 / 33.33 %	Not Opened : 3 / 50 %	Unsubscribed : 0 / 0 %	Bounced : 0 / 0 %
Campaign :DDS1FV Recall Reminder Adult			
Emails Sent			106
Unique Opens : 28 / 26.42 %	Not Opened : 62 / 58.49 %	Unsubscribed : 4 / 3.77 %	Bounced : 6 / 5.66 %
Campaign :DDS1FV Recall Reminder Child			
Emails Sent			9
Unique Opens : 3 / 33.33 %	Not Opened : 3 / 33.33 %	Unsubscribed : 0 / 0 %	Bounced : 0 / 0 %
Campaign :DDS1FV Remaining Insurance Balance			
Emails Sent			951
Unique Opens : 213 / 22.4 %	Not Opened : 267 / 28.08 %	Unsubscribed : 22 / 2.31 %	Bounced : 88 / 9.25 %
Campaign :DDS2GG Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Happy Anniversary			

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Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG New Patient - No Future Appointment			
Emails Sent			0

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Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :DDS2GG Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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Campaign :GSD Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD New Patient - No Show			

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Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :GSD Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Happy Birthday			
Emails Sent			0

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Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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Campaign :JDC Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :JDC Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Lost Patient Recovery			

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Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG New Patient - No Show			
Emails Sent			4
Unique Opens : 2 / 50 %	Not Opened : 3 / 75 %	Unsubscribed : 0 / 0 %	Bounced : 0 / 0 %
Campaign :PDG Recall Reminder Adult			
Emails Sent			0

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Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :PDG Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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Campaign :QSD New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Recall Reminder Child			

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Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :QSD Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD New Patient - Emergency Future Appointment			
Emails Sent			0

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Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :SBD Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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Campaign :SBD Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD New Patient - Emergency No Future Appointment			

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Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TGD Remaining Insurance Balance			
Emails Sent			0

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Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Appointment Reminder			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Happy Anniversary			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Happy Birthday			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Lost Patient Recovery			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS New Patient - Emergency Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS New Patient - Emergency No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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Campaign :TSS New Patient - Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS New Patient - No Future Appointment			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS New Patient - No Show			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Recall Reminder Adult			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Recall Reminder Child			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %
Campaign :TSS Remaining Insurance Balance			
Emails Sent			0
Unique Opens : 0 / NaN %	Not Opened : 0 / NaN %	Unsubscribed : 0 / NaN %	Bounced : 0 / NaN %

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